

American General Life Insurance Company

INVESTMENT OPTION PERFORMANCE INFORMATION AS OF JULY 31, 2010

Platinum Investor III is a variable universal life insurance policy issued by American General Life Insurance Company. The table below presents average annual returns for each Platinum Investor III variable universal life insurance investment portfolio. The returns include reinvestment of dividends and distributions and deductions for management fees and other expenses of the portfolios/funds, including 12b-1 distribution fees where applicable. These returns do not include: (i) mortality and expense risk charges; (ii) all other noninsurance charges and contract fees; and (iii) insurance-related charges, including surrender charges, cost of insurance and monthly expense charges. If these expenses were included, the performance presented below would be significantly lower. Please see the Platinum Investor III Variable Universal Life Policy Prospectus for detailed information on the policy fees and charges. A personalized illustration reflecting the effects of the policy fees and expenses utilizing a hypothetical rate of return is available from your registered representative.

FUND AVERAGE ANNUAL TOTAL RETURNS (PERCENTAGES) AS OF JULY 31, 2010

Fund or Portfolio	Fund/Portfolio Inception Date ¹	Year to Date (since 1/1/10)	Annualized				
			1 Year	3 Year	5 Year	10 Year	Since Inception ¹
Alger Capital Appreciation Portfolio - Class I-2 Shares	01/25/95	-3.77	13.63	-2.52	6.57	-0.58	12.01
Alger Mid Cap Growth Portfolio - Class I-2 Shares	05/03/93	-1.12	15.66	-10.77	-1.31	0.51	10.04
American Century VP Value Fund - Class I	05/01/96	-0.26	12.57	-6.30	0.02	6.33	6.97
Credit Suisse U.S. Equity Flex I Portfolio	06/30/95	-1.44	11.01	-7.82	-4.69	-3.98	3.38
⁹ Dreyfus IP MidCap Stock Portfolio - Initial shares	05/01/98	6.06	22.45	-5.90	-1.03	2.84	3.51
⁹ Dreyfus VIF Opportunistic Small Cap Portfolio - Initial shares	08/31/90	4.40	16.55	-8.64	-5.16	-1.04	15.44
⁹ Dreyfus VIF Quality Bond Portfolio - Initial shares	08/31/90	7.68	13.16	6.60	5.24	5.73	6.88
Fidelity VIP Asset Manager SM Portfolio - Service Class 2	09/06/89	2.74	14.20	0.50	3.49	2.30	7.21
Fidelity VIP Contrafund [®] Portfolio - Service Class 2	01/03/95	0.15	14.50	-5.45	1.85	2.94	9.93
Fidelity VIP Equity-Income Portfolio - Service Class 2	10/09/86	0.24	14.12	-10.26	-1.38	1.78	8.14
Fidelity VIP Freedom 2020 Portfolio - Service Class 2	04/26/05	2.76	13.92	-2.78	2.64	n/a	3.72
Fidelity VIP Freedom 2025 Portfolio - Service Class 2	04/26/05	2.33	14.08	-3.35	2.50	n/a	3.66
Fidelity VIP Freedom 2030 Portfolio - Service Class 2	04/26/05	1.96	14.49	-5.03	1.79	n/a	3.09
Fidelity VIP Growth Portfolio - Service Class 2	10/09/86	1.40	14.53	-8.63	-1.09	-3.97	8.22
Fidelity VIP Mid Cap Portfolio - Service Class 2	12/28/98	5.70	19.78	-2.53	4.56	8.58	13.13
¹⁰ Franklin Templeton Franklin Small Cap Value Securities Fund - Class 2	01/06/99	4.47	16.11	-5.29	0.72	8.28	7.66
¹⁰ Franklin Templeton Franklin U.S. Government Fund - Class 2	01/06/99	5.44	6.69	7.10	5.56	5.86	5.33
¹⁰ Franklin Templeton Mutual Shares Securities Fund - Class 2	01/06/99	1.23	13.70	-7.45	0.77	4.74	5.21
^{3,10} Franklin Templeton Templeton Foreign Securities Fund - Class 2	05/01/97	-4.64	7.15	-5.99	3.31	2.43	4.77
⁴ Goldman Sachs VIT Strategic Growth Fund - Institutional Shares	04/30/98	-2.85	11.34	-4.52	0.40	-1.94	1.45
^{2,9} Invesco V.I. Core Equity Fund - Series I	05/02/94	-2.77	10.23	-4.04	2.46	-1.47	7.05
Invesco V.I. International Growth Fund - Series I	05/05/93	-1.65	12.03	-6.55	5.54	1.85	7.16
⁸ Invesco Van Kampen V.I. Growth and Income Fund - Series I	12/23/96	-1.43	13.65	-5.87	0.65	3.83	7.19
⁹ Invesco Van Kampen V.I. High Yield Fund - Series I	01/02/97	6.25	17.30	6.46	5.61	4.05	4.62
⁵ Janus Aspen Enterprise Portfolio - Service Shares	09/13/93	1.74	18.18	-3.57	3.65	-4.51	8.35
⁵ Janus Aspen Overseas Portfolio - Service Shares	05/02/94	7.75	23.11	0.57	16.11	5.68	12.90
^{5,9} Janus Aspen Worldwide Portfolio - Service Shares	09/13/93	1.73	13.62	-8.45	1.07	-4.10	7.37
^{6,9,12} JPMorgan Insurance Trust Mid Cap Value Portfolio - Class 1	09/28/01	5.48	22.66	-3.87	1.47	n/a	8.48
¹² JPMorgan Insurance Trust Small Cap Core Portfolio - Class 1	12/31/94	5.95	19.39	-5.80	-1.33	1.61	7.22
⁹ MFS [®] VIT Core Equity Series - Initial Class	08/14/96	0.59	14.60	-5.97	0.50	-3.11	5.06
⁹ MFS [®] VIT Growth Series - Initial Class	07/24/95	-3.12	12.23	-2.78	2.81	-4.06	6.19
MFS [®] VIT New Discovery Series - Initial Class	05/01/98	6.63	27.74	1.12	4.29	1.58	6.13
MFS [®] VIT Research Series - Initial Class	07/26/95	-0.96	12.24	-4.38	1.01	-1.40	5.60
Neuberger Berman AMT Mid-Cap Growth Portfolio - Class I	11/03/97	5.79	22.59	-5.95	3.18	-1.53	6.84
Oppenheimer Balanced Fund/VA - Non-Service Shares	02/09/87	2.77	11.20	-10.87	-3.79	0.70	6.79
Oppenheimer Global Securities Fund/VA - Non-Service Shares	11/12/90	0.85	14.25	-5.40	2.85	3.21	9.61
PIMCO VIT CommodityRealReturn [™] Strategy Portfolio - Administrative Class	06/30/04	0.81	17.89	-2.40	0.74	n/a	3.25
PIMCO VIT Real Return Portfolio - Administrative Class	09/30/99	5.87	12.96	7.84	5.69	7.98	8.05
PIMCO VIT Short-Term Portfolio - Administrative Class	09/30/99	1.47	3.09	3.64	3.77	3.57	3.74
PIMCO VIT Total Return Portfolio - Administrative Class	12/31/97	6.92	11.37	10.97	7.71	7.36	6.80
⁷ Pioneer Fund VCT Portfolio - Class I	10/31/97	-0.98	12.53	-6.43	0.43	0.37	3.97
⁷ Pioneer Growth Opportunities VCT Portfolio - Class I	01/07/93	1.31	16.39	-3.76	-0.82	2.14	10.19
Pioneer Mid Cap Value VCT Portfolio - Class I	03/01/95	2.51	14.80	-5.91	0.30	7.19	8.95
Putnam VT Diversified Income Fund - Class IB	09/15/93	7.63	25.26	6.00	5.21	6.48	5.75
⁹ Putnam VT Growth and Income Fund - Class IB	02/01/88	-1.27	12.30	-9.73	-2.71	0.71	7.90
Putnam VT International Value Fund - Class IB	01/02/97	-6.17	4.76	-14.43	-0.63	1.23	4.80
SunAmerica Aggressive Growth Portfolio - Class 1	06/03/96	0.24	20.06	-14.33	-5.69	-6.09	2.26
SunAmerica Balanced Portfolio - Class 1	06/03/96	1.91	12.64	-1.49	2.02	-0.82	4.64
⁹ UIF Capital Growth Portfolio - Class I Shares	01/02/97	1.55	20.99	-0.97	3.43	-1.36	5.32
¹¹ VALIC Company I International Equities Fund	10/02/89	-3.95	6.69	-10.68	1.67	-0.14	2.92
¹¹ VALIC Company I Mid Cap Index Fund	10/01/91	5.30	22.69	-2.57	2.27	5.48	10.90
¹¹ VALIC Company I Money Market I Fund	01/16/86	0.02	0.02	1.45	2.63	2.34	4.17
¹¹ VALIC Company I Nasdaq-100 [®] Index Fund	10/01/00	0.40	16.59	-1.01	3.10	n/a	-6.39
¹¹ VALIC Company I Science & Technology Fund	04/29/94	-0.53	17.55	-2.12	2.31	-7.93	6.40
¹¹ VALIC Company I Small Cap Index Fund	05/01/92	4.63	18.46	-4.49	0.25	3.77	7.68
¹¹ VALIC Company I Stock Index Fund	04/20/87	-0.27	13.66	-7.05	-0.48	-1.09	7.74
Vanguard VIF High Yield Bond Portfolio	06/03/96	6.92	17.29	6.30	5.24	5.44	5.86
Vanguard VIF REIT Index Portfolio	02/09/99	15.86	53.61	-3.19	0.78	9.53	10.03

¹ The returns were calculated from the inception date of the underlying funds or portfolios. These funds or portfolios were not available for sale through this policy during all periods shown.

² Please see footnote 2 on page 3.

³ Please see footnote 3 on page 3.

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¹⁰ Please see footnote 10 on page 3.

¹¹ Please see footnote 11 on page 3.

¹² Please see footnote 12 on page 3.

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American General Life Insurance Company

INCLUDING ALL NONINSURANCE CHARGES AND CONTRACT FEES

The performance results shown below reflect deductions for management fees and other expenses of the portfolios/funds (including Rule 12b-1 distribution fees where applicable), the Platinum Investor III variable universal life mortality and expense risk charge of 0.70 percent annually (0.45 percent after 10 years), and all other noninsurance charges and contract fees. Insurance-related charges, including surrender charges, cost of insurance and the monthly expense charge, are not deducted in this example. Results would be significantly lower if these expenses were included.

AVERAGE ANNUAL TOTAL RETURNS (PERCENTAGES) OF THE SEPARATE ACCOUNT INVESTMENT OPTION AS OF JULY 31, 2010

Fund or Portfolio	Investment Option Inception Date ¹	1 Year	Annualized		
			3 Year	5 Year	Since Inception ¹
Alger Capital Appreciation Portfolio - Class I-2 Shares	05/01/03	4.38	-6.32	3.67	6.92
Alger Mid Cap Growth Portfolio - Class I-2 Shares	05/01/03	6.26	-14.45	-4.16	3.76
American Century VP Value Fund - Class I	06/30/00	3.40	-10.04	-2.85	4.28
Credit Suisse U.S. Equity Flex I Portfolio	11/01/00	1.96	-11.52	-7.58	-6.27
⁹ Dreyfus IP MidCap Stock Portfolio - Initial shares	11/01/00	12.50	-9.69	-3.94	0.39
⁹ Dreyfus VIF Opportunistic Small Cap Portfolio - Initial shares	06/17/98	7.06	-12.37	-8.07	-0.52
⁹ Dreyfus VIF Quality Bond Portfolio - Initial shares	07/30/98	3.92	2.61	2.27	3.29
Fidelity VIP Asset Manager SM Portfolio - Service Class 2	11/01/00	4.89	-3.35	0.57	0.19
Fidelity VIP Contrafund [®] Portfolio - Service Class 2	11/01/00	5.18	-9.21	-1.02	0.73
Fidelity VIP Equity-Income Portfolio - Service Class 2	11/01/00	4.83	-13.94	-4.23	-1.24
Fidelity VIP Freedom 2020 Portfolio - Service Class 2	03/31/06	4.63	-6.58	n/a	-1.98
Fidelity VIP Freedom 2025 Portfolio - Service Class 2	03/31/06	4.78	-7.15	n/a	-2.31
Fidelity VIP Freedom 2030 Portfolio - Service Class 2	03/31/06	5.16	-8.79	n/a	-3.29
Fidelity VIP Growth Portfolio - Service Class 2	11/01/00	5.20	-12.31	-3.95	-6.37
Fidelity VIP Mid Cap Portfolio - Service Class 2	05/01/03	10.04	-6.37	1.64	10.45
Franklin Templeton Franklin Small Cap Value Securities Fund - Class 2	05/01/03	6.66	-9.07	-2.17	6.56
Franklin Templeton Franklin U.S. Government Fund - Class 2	01/02/02	-2.06	3.14	2.61	2.94
Franklin Templeton Mutual Shares Securities Fund - Class 2	01/02/02	4.44	-11.17	-2.09	1.33
³ Franklin Templeton Templeton Foreign Securities Fund - Class 2	06/30/00	-1.61	-9.72	0.45	0.17
⁴ Goldman Sachs VIT Strategic Growth Fund - Institutional Shares	12/19/03	2.27	-8.29	-2.49	-0.42
^{2,9} Invesco V.I. Core Equity Fund - Series I	05/01/06	1.25	-7.79	n/a	-2.42
Invesco V.I. International Growth Fund - Series I	07/02/98	2.89	-10.29	2.67	1.70
⁸ Invesco Van Kampen V.I. Growth and Income Fund - Series I	07/27/98	4.41	-9.61	-2.22	3.25
⁹ Invesco Van Kampen V.I. High Yield Fund - Series I	07/10/98	7.73	2.44	2.62	1.77
⁵ Janus Aspen Enterprise Portfolio - Service Shares	11/01/00	8.57	-7.37	0.75	-6.48
⁵ Janus Aspen Overseas Portfolio - Service Shares	11/01/00	13.10	-3.40	13.11	4.10
^{5,9} Janus Aspen Worldwide Portfolio - Service Shares	11/01/00	4.35	-12.19	-1.81	-6.10
^{6,9,12} JPMorgan Insurance Trust Mid Cap Value Portfolio - Class 1	04/24/09	12.70	n/a	n/a	19.86
¹² JPMorgan Insurance Trust Small Cap Core Portfolio - Class 1	11/01/00	9.67	-9.58	-4.23	-0.67
⁹ MFS [®] VIT Core Equity Series - Initial Class	11/01/00	5.27	-9.72	-2.39	-5.92
⁹ MFS [®] VIT Growth Series - Initial Class	07/06/98	3.09	-6.56	-0.08	-0.52
MFS [®] VIT New Discovery Series - Initial Class	11/01/00	17.39	-2.87	1.31	-1.29
MFS [®] VIT Research Series - Initial Class	11/01/00	3.10	-8.14	-1.88	-3.99
Neuberger Berman AMT Mid-Cap Growth Portfolio - Class I	11/01/00	12.62	-9.72	0.29	-4.48
Oppenheimer Balanced Fund/VA - Non-Service Shares	05/01/03	2.12	-14.50	-6.63	-0.82
Oppenheimer Global Securities Fund/VA - Non-Service Shares	05/01/03	4.95	-9.19	-0.03	8.11
PIMCO VIT CommodityRealReturn [™] Strategy Portfolio - Administrative Class	03/31/06	8.29	-6.17	n/a	-2.82
PIMCO VIT Real Return Portfolio - Administrative Class	11/01/00	3.74	3.84	2.72	5.73
PIMCO VIT Short-Term Portfolio - Administrative Class	11/01/00	-5.37	-0.24	0.86	1.31
PIMCO VIT Total Return Portfolio - Administrative Class	11/01/00	2.27	6.89	4.72	5.14
⁷ Pioneer Fund VCT Portfolio - Class I	12/10/04	3.36	-10.15	-2.44	-1.26
⁷ Pioneer Growth Opportunities VCT Portfolio - Class I	06/09/98	6.92	-7.60	-3.75	-0.88
Pioneer Mid Cap Value VCT Portfolio - Class I	03/31/06	5.45	-9.66	n/a	-3.76
Putnam VT Diversified Income Fund - Class IB	06/09/98	15.10	1.96	2.21	3.12
⁹ Putnam VT Growth and Income Fund - Class IB	06/09/98	3.16	-13.42	-5.57	-1.16
Putnam VT International Value Fund - Class IB	06/09/98	-3.81	-18.01	-3.41	0.54
SunAmerica Aggressive Growth Portfolio - Class 1	05/01/02	10.33	-17.99	-8.55	-2.74
SunAmerica Balanced Portfolio - Class 1	05/01/02	3.44	-5.30	-0.89	0.10
⁹ UIF Capital Growth Portfolio - Class I Shares	06/17/98	11.16	-4.84	0.50	0.60
¹¹ VALIC Company I International Equities Fund	08/07/98	-2.03	-14.33	-1.15	-0.28
¹¹ VALIC Company I Mid Cap Index Fund	06/16/98	12.73	-6.42	-0.66	5.89
^{11,13} VALIC Company I Money Market I Fund	05/26/98	-8.20	-2.36	-0.25	1.01
¹¹ VALIC Company I Nasdaq-100 [®] Index Fund	11/01/00	7.10	-4.88	0.17	-8.56
¹¹ VALIC Company I Science & Technology Fund	11/01/00	7.99	-5.99	-0.63	-10.85
¹¹ VALIC Company I Small Cap Index Fund	11/01/00	8.82	-8.29	-2.65	1.71
¹¹ VALIC Company I Stock Index Fund	06/16/98	4.40	-10.77	-3.34	-0.35
Vanguard VIF High Yield Bond Portfolio	11/01/00	7.73	2.28	2.26	3.61
Vanguard VIF REIT Index Portfolio	11/01/00	41.26	-7.11	-2.17	8.47

¹ Please see footnote 1 on page 3.

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¹³ The current 7-day yield more closely reflects the current earnings of the money market fund than does the total average annual return. Yields are historical and do not guarantee future performance. Yields do not reflect deduction of any charges.
The Current Yield as of 07/31/2010: -0.69%

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- 1 The "investment option inception date" and the "since inception" data found in this chart are based on unit values recorded after the date the fund or portfolio was included in the separate account. For all periods shown, (1) the policy may not have been available for sale, or (2) the fund or portfolio may not have been an available investment option under the policy.
- 2 AIM V.I. Core Equity Fund – Series I: Formerly the AIM V.I. Premier Equity Fund – Series I. The Fund's name changed May 1, 2006, as the result of a reorganization. Performance shown prior to May 1, 2006 reflects the performance of the Core Equity Fund.
Effective April 30, 2010, AIM V.I. Core Equity Fund - Series I was rebranded and changed its name to Invesco V.I. Core Equity Fund - Series
- 3 Templeton Foreign Securities Fund – Class 2: On May 1, 2000, a merger combined the Fund with the Templeton International Fund. Performance shown prior to May 1, 2000, reflects the historical performance of the Templeton International Fund. Additionally, because Class 2 shares were not offered until May 1, 1997, for periods after May 1, 1997, Fund Class 2 performance reflects an additional 12b-1 fee expense, which also affects all future performance.
- 4 Effective 12/19/03, the Ayco Growth Fund merged into the Goldman Sachs VIT Capital Growth Fund ("Goldman Fund"). The Goldman Fund is not offered as an investment option for new policies and is not available for any transfers, rebalancing, DCA or new premium allocations by policy owners. The right to transfer to another investment option is unaffected. Performance shown prior to 12/19/03 reflects the historical performance of the Goldman Fund.
- 5 The Janus Aspen – Service Shares commenced operations on December 31, 1999. The returns shown reflect the historical performance of a different class of shares (the institutional shares) prior to December 31, 1999, restated based on the Service Shares' estimated fees and expenses (ignoring any fee and expense limitations). The percentages show the change in performance from year to year during the period indicated. The portfolios do not impose any sales or other charges that would affect performance computations. Each portfolio's past performance does not necessarily indicate how it will perform in the future.
- 6 JPMorgan Insurance Trust Mid Cap Value Portfolio: Effective May 1, 2006, the Portfolio is not available for any transfers, rebalancing, DCA or new premium allocations by policy owner. The right to transfer from the Portfolio to another investment option is unaffected.
- 7 As of 12/10/04, Safeco RST Core Equity Portfolio and Safeco RST Growth Opportunities Portfolio ("Safeco Growth") were reorganized into Pioneer Fund VCT Portfolio - Class I ("Pioneer Fund") and Pioneer Growth Opportunities VCT Portfolio - Class I ("Pioneer Growth"), respectively. Policy owners invested in either investment option on 12/10/04 may continue to use that certain investment option for any purpose allowed under the Policy. Pioneer Fund fund performance shown prior to 12/10/04 is historical performance of Pioneer Fund (fund inception date of 10/31/97; investment option inception date of 12/10/04, when it was introduced into the separate account). Pioneer Growth fund performance shown prior to 12/10/04 is historical performance of Safeco Growth (fund inception date of 1/07/93; investment option inception date of 6/09/98, when Safeco Growth was introduced into the separate account).
- 8 Van Kampen LIT Growth and Income Portfolio - Class I - Effective 4/30/02, the Van Kampen LIT Strategic Stock Portfolio was reorganized into the Van Kampen LIT Growth and Income Portfolio - Class I. Performance shown prior to 4/30/02 reflects the historical performance of the Van Kampen LIT Growth and Income Portfolio - Class I.
- 9 This investment option is available only to policy owners whose policies were effective before May 1, 2006.
- 10 Effective September 8, 2006 the fund informed American General Life of a revised inception date, as reflected in this report.
- 11 Effective May 1, 2009, AIG Retirement Company I changed its name to VALIC Company I.
- 12 Effective April 24, 2009, the JPMorgan Series Trust II Mid Cap Value Portfolio and Small Company Portfolio were reorganized into the JPMorgan Insurance Trust Diversified Mid Cap Value Portfolio and Small Cap Equity Portfolio, respectively. The portfolios subsequently changed their names to JPMorgan Insurance Trust Mid Cap Value Portfolio and Small Cap Core Portfolio, respectively. For JPMorgan Insurance Trust Mid Cap Value Portfolio, performance shown prior to April 27, 2009 reflects the performance of the JPMorgan Series Trust II Mid Cap Value Portfolio. For JPMorgan Insurance Trust Small Cap Core Portfolio, performance shown prior to April 27, 2009 reflects the performance of the JPMorgan Series Trust II Small Company Portfolio.

Fund returns may have been achieved during favorable market conditions. There can be no assurance that the fund will continue to achieve a substantially similar performance as it previously experienced

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in emerging markets. Risks for emerging markets include, for instance, risks relating to the relatively smaller size and lesser liquidity of these markets, high inflation rates and adverse political developments

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in small and midsized companies. Risks for smaller companies include, for instance, business risks, significant stock price fluctuations and illiquidity

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in a sector fund

Investing in higher-yielding, lower-rated bonds has a greater risk of price fluctuation and loss of principal and income than U.S. government securities, such as U.S. Treasury bonds and bills. Treasuries are guaranteed by the government for repayment of principal and interest if held to maturity. Investors should carefully assess the risk associated with an investment in the fund.

Government securities offer a high degree of safety and are guaranteed as to the timely payment of principal and interest if held to maturity. Fund shares are not insured and their value and yield will vary with market conditions.

Returns may be higher or lower than the performance stated due to recent stock market volatility

Past performance is no guarantee of future results. An investor's units may be worth more or less than the original amount invested when redeemed. An investment in the VALIC Company I – Money Market I Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at \$1 per share, it is possible to lose money by investing in the Fund. International fund unit values and returns will fluctuate with market conditions, currencies and economic and political climates where investments are made.

FOR THIS AND OTHER INFORMATION ABOUT AMERICAN GENERAL LIFE INSURANCE COMPANY'S PLATINUM INVESTOR III, PLEASE CONTACT YOUR REPRESENTATIVE OR GO ONLINE TO www.americangeneral.com/life/life.nsf/contents/products/individuals_prospectuses_vul_notsold FOR THE POLICY AND FUND PROSPECTUSES. BEFORE INVESTING OR SENDING MONEY, PLEASE READ BOTH THE POLICY AND UNDERLYING FUND PROSPECTUSES, CONSIDERING THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES AND EXPENSES, CAREFULLY BEFORE INVESTING (AS THESE FACTORS WILL AFFECT FUTURE RETURNS).

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Life Companies

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