

THE UNITED STATES LIFE INSURANCE COMPANY IN THE CITY OF NEW YORK

INVESTMENT OPTION PERFORMANCE INFORMATION AS OF JUNE 30, 2010

Platinum Investor PLUS is a variable universal life insurance policy issued by The United States Life Insurance Company in the City of New York. The table below presents average annual returns for each Platinum Investor PLUS variable universal life insurance investment portfolio. The returns include reinvestment of dividends and distributions and deductions for management fees and other expenses of the portfolios/funds, including 12b-1 distribution fees where applicable. These returns do not include: (i) mortality and expense risk charges; (ii) all other noninsurance charges and contract fees; and (iii) insurance-related charges, including surrender charges, cost of insurance and monthly expense charges. If these expenses were included, the performance presented below would be significantly lower. Please see the Platinum Investor PLUS Variable Universal Life Policy Prospectus for detailed information on the policy fees and charges. A personalized illustration reflecting the effects of policy fees and expenses utilizing a hypothetical rate of return is available from your registered representative.

FUND AVERAGE ANNUAL TOTAL RETURNS (PERCENTAGES) AS OF JUNE 30, 2010

Fund or Portfolio	Fund/Portfolio Inception Date ¹	Year to Date (since 1/1/10)	Annualized				
			1 Year	3 Year	5 Year	10 Year	Since Inception ¹
Alger Capital Appreciation Portfolio - Class I-2 Shares	01/25/95	-9.52	15.29	-4.50	6.23	-1.52	11.63
Alger Mid Cap Growth Portfolio - Class I-2 Shares	05/03/93	-6.93	17.63	-12.55	-1.45	-0.20	9.70
American Century VP Value Fund - Class I	05/01/96	-5.61	15.07	-9.60	-0.50	5.76	6.60
Credit Suisse U.S. Equity Flex I Portfolio	06/30/95	-7.86	11.67	-11.61	-5.23	-5.68	2.94
⁷ Dreyfus IP MidCap Stock Portfolio - Initial shares	05/01/98	-0.79	24.28	-9.61	-1.29	2.17	2.97
⁷ Dreyfus VIF Opportunistic Small Cap Portfolio - Initial shares	08/31/90	-3.71	19.49	-13.44	-5.86	-2.04	15.04
⁷ Dreyfus VIF Quality Bond Portfolio - Initial shares	08/31/90	6.15	15.56	6.26	4.80	5.65	6.84
Fidelity VIP Asset Manager SM Portfolio - Service Class 2	09/06/89	-2.11	15.18	-1.29	2.88	1.78	6.99
Fidelity VIP Contrafund [®] Portfolio - Service Class 2	01/03/95	-6.75	16.28	-7.95	1.30	1.99	9.48
Fidelity VIP Equity-Income Portfolio - Service Class 2	10/09/86	-7.24	15.07	-13.69	-2.17	1.10	7.82
Fidelity VIP Freedom 2020 Portfolio - Service Class 2	04/26/05	-2.64	15.93	-4.96	2.16	n/a	2.71
Fidelity VIP Freedom 2025 Portfolio - Service Class 2	04/26/05	-3.51	15.81	-5.69	1.98	n/a	2.55
Fidelity VIP Freedom 2030 Portfolio - Service Class 2	04/26/05	-4.28	16.48	-7.57	1.28	n/a	1.89
Fidelity VIP Growth Portfolio - Service Class 2	10/09/86	-5.09	16.42	-10.33	-1.40	-4.93	7.95
Fidelity VIP Mid Cap Portfolio - Service Class 2	12/28/98	1.34	23.83	-4.21	4.93	7.76	12.82
⁸ Franklin Templeton Franklin Small Cap Value Securities Fund - Class 2	01/06/99	-3.10	20.13	-9.55	0.48	7.61	7.01
⁸ Franklin Templeton Franklin U.S. Government Fund - Class 2	01/06/99	4.56	6.72	7.10	5.28	5.83	5.30
⁸ Franklin Templeton Mutual Shares Securities Fund - Class 2	01/06/99	-4.18	15.29	-10.44	0.16	4.38	4.75
^{3,8} Franklin Templeton Templeton Foreign Securities Fund - Class 2	05/01/97	-12.15	10.22	-8.96	2.27	1.45	4.15
^{2,7} Invesco V.I. Core Equity Fund - Series I	05/02/94	-7.18	12.26	-6.23	2.22	-1.90	6.78
⁶ Invesco V.I. International Growth Fund - Series I	05/05/93	-8.46	11.71	-9.16	4.89	0.87	6.75
⁶ Invesco Van Kampen V.I. Growth and Income Fund - Series I	12/23/96	-8.28	15.20	-9.48	-0.07	3.15	6.67
⁷ Invesco Van Kampen V.I. High Yield Fund - Series I	01/02/97	2.75	20.25	4.55	5.19	3.62	4.39
⁴ Janus Aspen Enterprise Portfolio - Service Shares	09/13/93	-4.01	21.46	-5.62	3.70	-5.49	8.02
⁴ Janus Aspen Overseas Portfolio - Service Shares	05/02/94	-1.89	23.03	-1.96	15.30	4.41	12.32
^{4,7} Janus Aspen Worldwide Portfolio - Service Shares	09/13/93	-5.32	14.22	-11.39	0.17	-5.00	6.95
^{5,7,10} JPMorgan Insurance Trust Mid Cap Value Portfolio - Class 1	09/28/01	-0.33	24.76	-7.07	0.96	n/a	7.87
¹⁰ JPMorgan Insurance Trust Small Cap Core Portfolio - Class 1	12/31/94	-0.60	23.72	-10.10	-1.34	0.45	6.82
⁷ MFS [®] VIT Core Equity Series - Initial Class	08/14/96	-6.38	14.92	-9.16	-0.12	-3.97	4.55
⁷ MFS [®] VIT Growth Series - Initial Class	07/24/95	-8.53	13.24	-5.03	2.71	-4.98	5.82
MFS [®] VIT New Discovery Series - Initial Class	05/01/98	2.16	32.82	-1.78	5.23	0.33	5.80
MFS [®] VIT Research Series - Initial Class	07/26/95	-7.84	13.28	-7.50	0.57	-2.25	5.13
Neuberger Berman AMT Mid-Cap Growth Portfolio - Class I	11/03/97	-0.38	21.54	-7.89	3.04	-2.55	6.38
Oppenheimer Balanced Fund/VA - Non-Service Shares	02/09/87	-2.74	9.73	-13.08	-4.58	0.09	6.57
Oppenheimer Global Securities Fund/VA - Non-Service Shares	11/12/90	-7.69	15.01	-8.90	2.06	2.03	9.16
PIMCO VIT CommodityRealReturn SM Strategy Portfolio - Administrative Class	06/30/04	-6.04	14.54	-3.56	-0.37	n/a	2.09
PIMCO VIT Real Return Portfolio - Administrative Class	09/30/99	5.50	13.97	8.40	5.21	8.02	8.08
PIMCO VIT Short-Term Portfolio - Administrative Class	09/30/99	1.11	3.48	3.65	3.71	3.59	3.74
PIMCO VIT Total Return Portfolio - Administrative Class	12/31/97	5.48	12.36	10.95	7.26	7.30	6.74
Pioneer Mid Cap Value VCT Portfolio - Class I	03/01/95	-4.06	15.77	-9.25	-0.32	6.54	8.53
Putnam VT Diversified Income Fund - Class IB	09/15/93	6.20	32.74	5.20	4.95	6.31	5.69
⁷ Putnam VT Growth and Income Fund - Class IB	02/01/88	-8.32	12.84	-13.61	-3.55	-0.01	7.58
Putnam VT International Value Fund - Class IB	01/02/97	-16.02	3.37	-17.97	-2.01	-0.30	3.97
SunAmerica Aggressive Growth Portfolio - Class 1	06/03/96	-5.51	20.96	-18.02	-5.77	-7.54	1.84
SunAmerica Balanced Portfolio - Class 1	06/03/96	-2.59	14.19	-3.56	1.52	-1.30	4.34
⁷ UIF Capital Growth Portfolio - Class I Shares	01/02/97	-5.93	23.22	-4.21	3.04	-2.27	4.76
⁹ VALIC Company I International Equities Fund	10/02/89	-13.34	5.91	-14.28	0.16	-1.59	2.43
⁹ VALIC Company I Mid Cap Index Fund	10/01/91	-1.46	24.99	-6.10	1.95	4.94	10.56
⁹ VALIC Company I Money Market I Fund	01/16/86	0.02	0.03	1.59	2.68	2.39	4.19
⁹ VALIC Company I Nasdaq-100 [®] Index Fund	10/01/00	-6.35	18.27	-3.34	3.16	n/a	-7.11
⁹ VALIC Company I Science & Technology Fund	04/29/94	-7.31	18.26	-4.35	2.04	-9.00	5.97
⁹ VALIC Company I Small Cap Index Fund	05/01/92	-2.10	21.60	-8.78	0.15	2.72	7.33
⁹ VALIC Company I Stock Index Fund	04/20/87	-6.77	14.41	-10.07	-1.10	-1.92	7.45
Vanguard VIF High Yield Bond Portfolio	06/03/96	3.46	20.03	3.93	4.75	5.22	5.64
Vanguard VIF REIT Index Portfolio	02/09/99	5.57	54.82	-8.64	0.28	9.45	9.21

1 The returns were calculated from the inception date of the underlying funds or portfolios. These funds or portfolios were not available for sale through this policy during all periods shown.
2 Please see footnote 2 on page 3.
3 Please see footnote 3 on page 3.
4 Please see footnote 4 on page 3.
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THE UNITED STATES LIFE INSURANCE COMPANY IN THE CITY OF NEW YORK

INCLUDING ALL NONINSURANCE CHARGES AND CONTRACT FEES

The performance results shown below reflect deductions for management fees and other expenses of the portfolios/funds (including Rule 12b-1 distribution fees where applicable), the Platinum Investor PLUS variable universal life mortality and expense risk charge of 0.70 percent annually (0.45 percent after 10 years), and all other noninsurance charges and contract fees. Insurance-related charges, including surrender charges, cost of insurance and the monthly expense charge are not deducted in this example. Results would be significantly lower if these expenses were included.

AVERAGE ANNUAL TOTAL RETURNS (PERCENTAGES) OF THE SEPARATE ACCOUNT INVESTMENT OPTION AS OF JUNE 30, 2010

Fund or Portfolio	Investment Option Inception Date ¹	1 Year	Annualized		
			3 Year	5 Year	Since Inception ¹
Alger Capital Appreciation Portfolio - Class I-2 Shares	11/18/03	5.95	-8.23	3.37	4.50
Alger Mid Cap Growth Portfolio - Class I-2 Shares	11/18/03	8.11	-16.15	-4.26	-0.80
American Century VP Value Fund - Class I	11/01/00	5.74	-13.26	-3.33	2.47
Credit Suisse U.S. Equity Flex I Portfolio	11/01/00	2.61	-15.21	-8.06	-6.95
⁷ Dreyfus IP MidCap Stock Portfolio - Initial shares	11/01/00	14.23	-13.29	-4.14	-0.29
⁷ Dreyfus VIF Opportunistic Small Cap Portfolio - Initial shares	10/29/99	9.83	-17.05	-8.70	-1.28
⁷ Dreyfus VIF Quality Bond Portfolio - Initial shares	10/29/99	6.13	2.28	1.84	3.61
Fidelity VIP Asset Manager SM Portfolio - Service Class 2	11/01/00	5.83	-5.09	-0.01	-0.29
Fidelity VIP Contrafund [®] Portfolio - Service Class 2	11/01/00	6.86	-11.61	-1.52	0.01
Fidelity VIP Equity-Income Portfolio - Service Class 2	11/01/00	5.76	-17.26	-4.97	-2.02
Fidelity VIP Freedom 2020 Portfolio - Service Class 2	05/01/06	6.53	-8.69	n/a	-3.56
Fidelity VIP Freedom 2025 Portfolio - Service Class 2	05/01/06	6.41	-9.41	n/a	-4.04
Fidelity VIP Freedom 2030 Portfolio - Service Class 2	05/01/06	7.03	-11.25	n/a	-5.17
Fidelity VIP Growth Portfolio - Service Class 2	11/01/00	6.98	-13.92	-4.21	-7.04
Fidelity VIP Mid Cap Portfolio - Service Class 2	11/18/03	13.81	-8.00	2.04	6.42
Franklin Templeton Franklin Small Cap Value Securities Fund - Class 2	11/18/03	10.42	-13.22	-2.36	2.81
Franklin Templeton Franklin U.S. Government Fund - Class 2	01/02/02	-2.03	3.13	2.33	2.88
Franklin Templeton Mutual Shares Securities Fund - Class 2	01/02/02	5.94	-14.08	-2.66	0.71
³ Franklin Templeton Templeton Foreign Securities Fund - Class 2	01/02/02	1.28	-12.58	-0.54	1.86
^{2,7} Invesco V.I. Core Equity Fund - Series I	05/01/06	3.15	-9.91	n/a	-3.52
⁶ Invesco V.I. International Growth Fund - Series I	10/29/99	2.64	-12.80	2.06	0.18
⁶ Invesco Van Kampen V.I. Growth and Income Fund - Series I	10/25/00	5.89	-13.11	-2.89	0.30
⁷ Invesco Van Kampen V.I. High Yield Fund - Series I	10/29/99	10.48	0.57	2.22	1.37
⁴ Janus Aspen Enterprise Portfolio - Service Shares	11/01/00	11.63	-9.35	0.84	-7.08
⁴ Janus Aspen Overseas Portfolio - Service Shares	11/01/00	13.07	-5.82	12.35	3.14
^{4,7,10} Janus Aspen Worldwide Portfolio - Service Shares	11/01/00	4.95	-15.03	-2.65	-6.83
¹⁰ JPMorgan Insurance Trust Mid Cap Value Portfolio - Class 1	04/24/09	14.67	n/a	n/a	15.83
¹⁰ JPMorgan Insurance Trust Small Cap Core Portfolio - Class 1	11/01/00	13.72	-13.78	-4.18	-1.32
⁷ MFS [®] VIT Core Equity Series - Initial Class	11/01/00	5.60	-12.81	-2.95	-6.65
⁷ MFS [®] VIT Growth Series - Initial Class	10/29/99	4.06	-8.73	-0.13	-3.73
MFS [®] VIT New Discovery Series - Initial Class	11/01/00	22.10	-5.70	2.28	-1.72
MFS [®] VIT Research Series - Initial Class	11/01/00	4.10	-11.16	-2.27	-4.72
Neuberger Berman AMT Mid-Cap Growth Portfolio - Class I	11/01/00	11.69	-11.59	0.19	-5.10
Oppenheimer Balanced Fund/VA - Non-Service Shares	11/18/03	0.79	-16.64	-7.38	-3.58
Oppenheimer Global Securities Fund/VA - Non-Service Shares	11/18/03	5.70	-12.57	-0.77	3.12
PIMCO VIT CommodityRealReturn SM Strategy Portfolio - Administrative Class	05/01/06	5.23	-7.26	n/a	-6.23
PIMCO VIT Real Return Portfolio - Administrative Class	11/01/00	4.66	4.38	2.24	5.75
PIMCO VIT Short-Term Portfolio - Administrative Class	11/01/00	-5.01	-0.23	0.79	1.27
PIMCO VIT Total Return Portfolio - Administrative Class	11/01/00	3.18	6.87	4.27	5.05
Pioneer Mid Cap Value VCT Portfolio - Class I	05/01/06	6.39	-12.90	n/a	-5.47
⁷ Putnam VT Diversified Income Fund - Class IB	10/29/99	22.01	1.17	1.98	4.15
⁷ Putnam VT Growth and Income Fund - Class IB	10/29/99	3.70	-17.20	-6.36	-2.71
⁷ Putnam VT International Value Fund - Class IB	10/29/99	-5.02	-21.41	-4.73	-1.27
SunAmerica Aggressive Growth Portfolio - Class 1	11/18/03	11.23	-21.56	-8.55	-3.38
SunAmerica Balanced Portfolio - Class 1	11/18/03	4.94	-7.32	-1.35	0.10
⁷ UIF Capital Growth Portfolio - Class I Shares	10/29/99	13.27	-7.99	0.16	-2.53
⁹ VALIC Company I International Equities Fund	10/29/99	-2.69	-17.80	-2.60	-3.17
⁹ VALIC Company I Mid Cap Index Fund	10/29/99	14.89	-9.86	-0.92	4.53
^{9,11} VALIC Company I Money Market I Fund	10/29/99	-8.19	-2.23	-0.20	0.51
⁹ VALIC Company I Nasdaq-100 [®] Index Fund	11/01/00	8.69	-7.12	0.27	-9.27
⁹ VALIC Company I Science & Technology Fund	11/01/00	8.69	-8.13	-0.85	-11.56
⁹ VALIC Company I Small Cap Index Fund	11/01/00	11.77	-12.48	-2.70	1.04
⁹ VALIC Company I Stock Index Fund	10/29/99	5.14	-13.70	-3.92	-3.37
Vanguard VIF High Yield Bond Portfolio	11/01/00	10.27	-0.03	1.79	3.30
Vanguard VIF REIT Index Portfolio	11/01/00	42.42	-12.43	-2.61	7.54

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11 The current 7-day yield more closely reflects the current earnings of the money market fund than does the total average annual return. Yields are historical and do not guarantee future performance. Yields do not reflect deduction of any charges.
The Current Yield as of 06/30/2010: -0.69%

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THE UNITED STATES LIFE INSURANCE COMPANY IN THE CITY OF NEW YORK

- 1 The "investment option inception date" and the "since inception" data found in this chart are based on unit values recorded after the date the fund or portfolio was included in the separate account. For all periods shown, (1) the policy may not have been available for sale, or (2) the fund or portfolio may not have been an available investment option under the policy.
- 2 AIM V.I. Core Equity Fund – Series I: Formerly the AIM V.I. Premier Equity Fund – Series I. The Fund's name changed May 1, 2006, as the result of a reorganization. Performance shown prior to May 1, 2006 reflects the performance of the Core Equity Fund.
Effective April 30, 2010, AIM V.I. Core Equity Fund - Series I was rebranded and changed its name to Invesco V.I. Core Equity Fund - Series I.
- 3 Templeton Foreign Securities Fund – Class 2: On May 1, 2000, a merger combined the Fund with the Templeton International Fund. Performance shown prior to May 1, 2000, reflects the historical performance of the Templeton International Fund. Additionally, because Class 2 shares were not offered until May 1, 1997, for periods after May 1, 1997, Fund Class 2 performance reflects an additional 12b-1 fee expense, which also affects all future performance.
- 4 The Janus Aspen – Service Shares commenced operations on December 31, 1999. The returns shown reflect the historical performance of a different class of shares (the institutional shares) prior to December 31, 1999, restated based on the Service Shares' estimated fees and expenses (ignoring any fee and expense limitations). The percentages show the change in performance from year to year during the period indicated. The portfolios do not impose any sales or other charges that would affect performance computations. Each portfolio's past performance does not necessarily indicate how it will perform in the future.
- 5 JPMorgan Insurance Trust Mid Cap Value Portfolio: Effective May 1, 2006, the Portfolio is not available for any transfers, rebalancing, DCA or new premium allocations by policy owner. The right to transfer from the Portfolio to another investment option is unaffected.
- 6 Van Kampen LIT Growth and Income Portfolio - Class I - Effective 4/30/02, the Van Kampen LIT Strategic Stock Portfolio was reorganized into the Van Kampen LIT Growth and Income Portfolio - Class I. Performance shown prior to 4/30/02 reflects the historical performance of the Van Kampen LIT Growth and Income Portfolio - Class I.
- 7 This investment option is available only to policy owners whose policies were effective before May 1, 2006.
- 8 Effective September 8, 2006 the fund informed The United States Life Insurance Company of a revised inception date, as reflected in this report.
- 9 Effective May 1, 2009, AIG Retirement Company I changed its name to VALIC Company I.
- 10 Effective April 24, 2009, the JPMorgan Series Trust II Mid Cap Value Portfolio and Small Company Portfolio were reorganized into the JPMorgan Insurance Trust Diversified Mid Cap Value Portfolio and Small Cap Equity Portfolio, respectively. The portfolios subsequently changed their names to JPMorgan Insurance Trust Mid Cap Value Portfolio and Small Cap Core Portfolio, respectively. For JPMorgan Insurance Trust Mid Cap Value Portfolio, performance shown prior to April 27, 2009 reflects the performance of the JPMorgan Series Trust II Mid Cap Value Portfolio. For JPMorgan Insurance Trust Small Cap Core Portfolio, performance shown prior to April 27, 2009 reflects the performance of the JPMorgan Series Trust II Small Company Portfolio.

Fund returns may have been achieved during favorable market conditions. There can be no assurance that the fund will continue to achieve a substantially similar performance as it previously experienced.

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in emerging markets. Risks for emerging markets include, for instance, risks relating to the relatively smaller size and lesser liquidity of these markets, high inflation rates and adverse political developments.

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in small and mid-sized companies. Risks for smaller companies include, for instance, business risks, significant stock price fluctuations and illiquidity.

Higher potential return generally involves greater risk, and short-term volatility is not uncommon when investing in a sector fund.

Investing in higher-yielding, lower-rated bonds has a greater risk of price fluctuation and loss of principal and income than U.S. government securities, such as U.S. Treasury bonds and bills. Treasuries are guaranteed by the government for repayment of principal and interest if held to maturity. Investors should carefully assess the risk associated with an investment in the fund.

Government securities offer a high degree of safety and are guaranteed as to the timely payment of principal and interest if held to maturity. Fund shares are not insured, and their value and yield will vary with market conditions.

Returns may be higher or lower than the performance stated due to recent stock market volatility.

Past performance is no guarantee of future results. An investor's units may be worth more or less than the original amount invested when redeemed. An investment in the VALIC Company I – Money Market I Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at \$1 per share, it is possible to lose money by investing in the Fund. International fund unit values and returns will fluctuate with market conditions, currencies and economic and political climates where investments are made.

FOR THIS AND OTHER INFORMATION ABOUT THE UNITED STATES LIFE INSURANCE COMPANY IN THE CITY OF NEW YORK'S PLATINUM INVESTOR PLUS, PLEASE CONTACT YOUR REPRESENTATIVE OR GO ONLINE TO www.americangeneral.com/life/life.nsf/contents/productsindividuals_prospectuses_vul_notsold FOR THE POLICY AND FUND PROSPECTUSES. BEFORE INVESTING OR SENDING MONEY, PLEASE READ BOTH THE POLICY AND UNDERLYING FUND PROSPECTUSES, CONSIDERING THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES AND EXPENSES, CAREFULLY BEFORE INVESTING (AS THESE FACTORS WILL AFFECT FUTURE RETURNS).

American General

Life Companies

**THE UNITED STATES LIFE INSURANCE COMPANY
IN THE CITY OF NEW YORK**

70 Pine Street, New York, NY 10270

1-800-251-3720

Variable universal life insurance policies issued by The United States Life Insurance Company in the City of New York are distributed by American General Equity Services Corporation, member FINRA.

Platinum Investor PLUS Variable Universal Life Insurance

Policy Form Number 02600N

The underwriting risks, financial and contractual obligations and support functions associated with products issued by The United States Life Insurance Company in the City of New York (USL) are its responsibility. Policies and riders available only in the state of New York

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